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PRADA S.p.A.

Registered office at Milan (Italy), Via A. Fogazzaro n. 28 Registry of Companies of Milan, Monza, Brianza, Lodi, (Italy): No. 10115350158 (Incorporated under the laws of Italy as a joint-stock company with limited liability) (Stock Code: 1913)

EXECUTIVE ROLES OF THE DIRECTORS MEMBERSHIP OF THE BOARD COMMITTEES COMPANY SECRETARY

Reference is made to the Announcement of PRADA S.p.A. (the "Company") dated May 27, 2021 "Poll Results of Shareholders' General Meeting held on May 27, 2021 (the "AGM"), Adoption of New By-Laws, Change of Directors and Authorized Representative, Election of the Board of Directors and Distribution of Final Dividend" (the "2021 AGM Results Announcement"), in which inter alia the Company announced, as approved by the AGM, the newly appointed Board of Directors (the "Board") consisted of nine individuals, being six Directors (namely, Mr. Paolo ZANNONI, Ms. Miuccia PRADA BIANCHI, Mr. Patrizio BERTELLI, Ms. Alessandra COZZANI, Mr. Lorenzo BERTELLI and Mr. Stefano SIMONTACCHI) and three Independent Non-Executive Directors (namely, Ms. Marina Sylvia CAPROTTI, Mr. Maurizio CEREDA and Mr. Yoël ZAOUI). The Directors and Independent Non-Executive Directors were elected for a term of three financial years, expiring on the date of the shareholders' general meeting to be called to approve the financial statements for the year ending December 31, 2023 and Mr. Paolo ZANNONI was elected by the AGM as the Chairman of the Board for the above mentioned term.

As disclosed in the 2021 AGM Results Announcement, according to the applicable provisions of Italian laws and the Company's by-laws, the executive roles of the Directors would have been conferred by the Board in a subsequent meeting and the membership of the three Board committees would have been determined at that same meeting.

The Company is pleased to announce that the Board has held a meeting on June 4, 2021 (the "Board Meeting") to confer the executive roles of the Directors as follows:

Mr. Paolo ZANNONI elected by the AGM as the Chairman of the Board - Executive Director

Ms. Miuccia PRADA BIANCHI - Chief Executive Officer and Executive Director

Mr. Patrizio BERTELLI - Chief Executive Officer and Executive Director

Ms. Alessandra COZZANI - Chief Financial Officer and Executive Director

Mr. Lorenzo BERTELLI - Executive Director

The Board has appointed Ms. Stefania CANE as board secretary starting from June 4, 2021.

At the Board Meeting, it was resolved further that the new membership of the Audit Committee, the Remuneration Committee and the Nomination Committee of the Company is as follows:

Audit Committee

Mr. Yoël ZAOUI

Ms. Marina Sylvia CAPROTTI

Mr. Maurizio CEREDA

According to the relevant terms of reference the Chairman of the Audit Committee will be appointed by the committee itself. In this respect the Board recommended to appoint Mr. Yoël ZAOUI as Chairman of the Audit Committee.

Remuneration Committee

Ms. Marina Sylvia CAPROTTI

Mr. Paolo ZANNONI

Mr. Yoël ZAOUI

According to the relevant terms of reference the Chairman of the Remuneration Committee will be appointed by the committee itself. In this respect the Board recommended to appoint Ms. Marina Sylvia CAPROTTI as Chairman of the Remuneration Committee.

Nomination Committee

Mr. Maurizio CEREDA

Mr. Lorenzo BERTELLI

Ms. Marina Sylvia CAPROTTI

According to the relevant terms of reference the Chairman of the Nomination Committee will be appointed by the committee itself. In this respect the Board recommended to appoint Mr. Maurizio CEREDA as Chairman of the Nomination Committee.

Once the chairman of each of the above board committees has been appointed by the relevant board committee, this will be updated in the list of board committees published by the Company on the websites of the Company and the Hong Kong Stock Exchange.

Company Secretary

Ms. Patrizia Albano has ceased to serve as joint company secretary with effect from June 4, 2021. Ms. YUEN Ying Kwai, previously the joint company secretary, will continue in her role as sole company secretary of the Company.

By Order of the Board

PRADA S.p.A.

Mr. Paolo Zannoni

Chairman

As at the date of this Announcement, the Company's executive directors are Mr. Paolo ZANNONI, Ms. Miuccia PRADA BIANCHI, Mr. Patrizio BERTELLI, Ms. Alessandra COZZANI and Mr. Lorenzo BERTELLI; the Company's non-executive director is Mr. Stefano SIMONTACCHI and the Company's independent non-executive directors are Ms. Marina Sylvia CAPROTTI., Mr. Maurizio CEREDA, Mr. Yoël ZAOUI.